

## CORPORATE CAPABILITIES: CONFLICT RESOLUTION AND SECURITY ASSISTANCE

Charney Research specializes in helping understand and resolve conflicts and improve security force performance through survey research in developing and crisis countries. We are the go-anywhere, get-it-done people, who can take on the toughest jobs or those in places others dare not go. They've ranged from the first polls ever in Afghanistan and in Pakistan's FATA region to focus groups in Liberia, from a quiet qualitative survey in Libya during the war to a nine-country study of governance and extremism across the Muslim world.

We've been around 16 years and worked in 45 countries all over the map, in Asia, Africa, the Middle East, Eastern Europe, and the Americas. We do qualitative (focus group) and quantitative (polling) research, in person, by phone, online, and via social media. We can be your trusty guide to unfamiliar territory, helping you get into hard-to-reach places, make sense of them, and act on the results.

Because we are the only research firm specialized in surveys in the developing world, you can count on us for research anywhere on the globe, more accurate results, and fewer project headaches.

Many leading institutions have worked with us, including the Defense Department, International Peace Institute, USAID, Council on Foreign Relations, and the Voice of America. Our research has been briefed at the White House, Pentagon, State Department, UN, NATO HQ, US Institute of Peace, and UK Foreign Office. Some of the world's most exacting private and nonprofit clients have relied on us as well. They include Samsung, Skype, Monsanto, Honda, FT.com, ABC News, and the Asia Foundation, International Republican Institute, and National Democratic Institute for International Affairs.

***"If there's an expert in polling in the midst of turmoil, it is Craig Charney, CEO of Charney Research"***  
**-- New York Post, July 27, 2004**

Our principal, Dr. Craig Charney, has two decades' polling experience. He helped lead Nelson Mandela's polling team in South Africa's 1994 election and Bill Clinton's in the US in 1996. He has a Yale PhD in Political Science and Masters in sociology of development from the Sorbonne and politics from Oxford

To staff our projects, we use a network of senior pollsters, all with 10+ years of developing-world experience, from Chicago, New York and Washington to Europe, the Middle East, and Asia. This global network lets us handle any sized job, and get anywhere fast, while giving you attention from a specialist.

### Key Capabilities

- Work in non-permissive environments, in countries from Afghanistan, Pakistan, Cambodia, and East Timor to Yemen, Egypt, Libya, and Mali.
- Research across the field, including conflict resolution, security sector reform, strategic communication, terrorism, public diplomacy, and stabilization and peace building.
- Innovative assessments for hard-to-measure items - governance, extremism, security, or legitimacy.
- Rapid response approaches to polling in crisis situations.

## Major Achievements and Successes

- Afghanistan’s first poll: In 2003-04, we conducted Afghanistan’s first-ever national public opinion poll, which became the Asia Foundation survey, now the country’s gold standard for survey research.

***“Thank you for the important contributions you made to the opinion poll carried out in Afghanistan. It is a great credit to you and your company.” -- John Summers, Afghanistan Country Rep, The Asia Foundation***

- Lebanese Elections: We were the only pollsters to predict the pro-Western alliance would win Lebanon’s 2009 election, when the “smart money” was on Hezbollah, working for the International Peace Institute

- Difficult Environments: After doing Afghanistan’s first national

public opinion poll, we also took its first national business survey, tracking company performance and business needs across key sectors, with the Center for International Private Enterprise.

***“We’ve done surveys in other conflict environments, and this survey went off with fewer hitches and surprises than any of our previous surveys. Few are the firms willing to work in countries like Afghanistan – and even fewer can pull it off with high standards. Charney Research did.” -- John Sullivan, President, Center for International Private Enterprise***

- Iran’s Nuclear Program: We did a telephone survey in Iran on attitudes to the country’s nuclear program and political trends – calling safely from outside – for the International Peace Institute

- Liberia Focus Groups: Soon after Liberia’s new government took power, we trained staff and conducted focus group on political trends for USAID to help keep her securely in the saddle. .

- Muslim World Survey: A DoD-funded survey of governance, extremism, and security sector performance that we conducted in 9 Muslim countries found the least stable were Pakistan, Egypt, Yemen, and Mali – back in 2008!

***“The data that Charney Research collected provided tremendous insight on public support for extremist ideology and how it can be influenced.” -- MG Gary Cheek, fmr Dep Director, Joint Staff, Pentagon***

- Indonesia: Our polling for the Asia Foundation before the first free election showed it was likely to succeed at a time when many “experts” insisted it would fail and the country would collapse.

***“Charney Research can gather accurate data in challenging environments and provide a solid analysis of what it means and the strategic implications. We strongly recommend them in countries facing issues of internal conflict, political change, and stability.” -- Terje Roed-Larsen, President, International Peace Institute, former UN Middle East Special Representative.***

- Israel-Palestine: We conducted focus groups and surveys on how to advance the peace process in both Israel and Palestine for the International Peace Institute.

For samples of our work, see our website, [www.charneyresearch.com](http://www.charneyresearch.com)